

Invitation for Commitments to the Strategic Implementation Plan of the European Innovation Partnership on Active and Healthy Ageing (EIP AHA) - Action D4

Your details

Your first name (compulsory)

Anne-Sophie

Your last name (compulsory)

Parent

Your address (Please indicate full address, city and postal code) (compulsory)

AGE, 111 rue Froissart, B 1040 Bruxelles

Your e-mail address (compulsory)

annesophie.parent@age-platform.eu

Country (compulsory)

Belgium

Your organisation

Organisation name (compulsory)

AGE Platform Europe

Type of organisation (only 1 choice possible)

- Advocacy organisations
- ✓ For the elderly

Organisation field (only one choice possible) (compulsory)

- ✓ Social

Organisation scope (compulsory)

- ✓ International

Please describe your organisation and core activities (compulsory)

(maximum 1000 characters)

AGE – Platform Europe is a European network of 167 organisations of people aged 50+ representing directly more than 30 million older people in Europe. AGE aims to voice and promote the interests of the 150 million inhabitants aged 50+ in the EU and to raise awareness of the issues that concern them most. AGE's mission is to give a voice to older and retired people in the EU policy debates through the active participation of their representative organisations at EU, national, regional and local levels so as to inform EU policy development. AGE's work focuses on a wide range of policy areas that impact on older and retired people. These include issues of anti-discrimination, active ageing, social protection, pension reform,

social inclusion, health, research, accessibility of public transport and of the build environment, and new technologies. For more information on AGE work: <http://www.age-platform.eu/en>

Your commitment

Initiative name (compulsory)

Creating an age-friendly European Union by 2020

Initiative acronym (if known)

.....

Please provide a brief description of your proposed commitment (project/action) (compulsory) (maximum 1500 characters)

AGE commits to set up and moderate an EU virtual forum on Age-Friendly Environments (AFE) to link stakeholders (public authorities, NGOs, service providers, industry, researchers) interested in the promotion of AFE at local, regional, national and EU level. With our partners and forum members, AGE will call on the European Commission to launch an EU Covenant on Demographic Change. The Covenant will seek to create the necessary political framework to bring together local and regional authorities across the EU who want to find smart and innovative solutions to support active and healthy ageing and develop age-friendly environments.

Once established the Covenant will encourage local and regional authorities across the EU to adopt WHO policy frameworks and guidance on AFE, to join the WHO network of cities that cooperate on age-friendly policies and to get actively involved in the EIP and relevant EU initiatives towards a more age-friendly EU. As a WHO Global Network of Age-Friendly Cities and Communities Institutional Affiliate and cooperative partner of the Sub-Network on Healthy Ageing of the WHO European Healthy Cities Network, AGE will set up and moderate a discussion group with both networks and provide them with information on other EIP initiatives, relevant EU policy developments and EU funding opportunities to support synergies between WHO and EU initiatives supporting healthy ageing and to facilitate their involvement in EU policy processes and in EU projects.

Scope of implementation

- ✓ Multinational level
- ✓ National level
- ✓ Regional level
- ✓ Local level

Please explain in which way your proposed commitment meets the principles and criteria of the EIP.

Please refer to the "Guide to Invitation for Commitment" for details.

Engagement: Underwriting the EIP and its criteria

Contribution to the activities and the objectives of the EIP on AHA.

Please describe a clear link towards the headline indicator (HLY) and the three general objectives (quality of life/health, sustainable care systems, industrial competitiveness) of the EIP. (compulsory)

(maximum 1000 characters)

According to WHO, the physical and social environments are key determinants of whether people can remain healthy, independent and autonomous long into their old age. Promoting age-friendly environments (AFE) is one of the most effective approaches for responding to demographic ageing and increasing the HLY indicator. AFE empower older people to age in better physical and mental health, promote their social inclusion and active participation and help them maintain their autonomy and a good quality of life in their old age. AFE enable older workers to remain at work for longer, lower the pressure on traditional care and assistance and boost the economy through demand for innovative solutions. Given the huge potential of ICT and social innovation in support to age-friendly environments, mobilizing local and regional actors who can pick up such solutions and deploy them across the EU will support healthy competition and a higher competitiveness among “silver economy” industries.

Key bottlenecks and barriers to overcome.

Please identify key barriers and demonstrate your contribution to overcoming them. (compulsory)
(maximum 1000 characters)

Many solutions supporting active and healthy ageing have been developed as pilots across the EU, but they remain isolated and do not get scaled up, not even in their own country. This means that their impact on improving the HLY indicator is limited. Except in a very few countries that have a national programme on age-friendly communities, the various governance levels that need to work together to support age-friendly environments do not coordinate their action and there is no structure at EU level to coordinate local/regional/national actors willing to support AFE. Local or even national authorities do not have the capacity to link up with a wide range of other local/regional/national actors and to build an EU-wide evidence based repository for age-friendly innovation. Only the EU can do that. The proposed Covenant on Demographic Change and EU network on age-friendly environments will therefore support the scaling up of evidence based successful solutions across the EU.

Innovative element.

Please explain clearly the element of innovation, in all its forms (e.g. innovation in products, tools, services, process and social innovation). (compulsory)

(maximum 1000 characters)

Today there is no EU network to enable all stakeholders interested in promoting AFE to link up, benefit from each other’s experience and work together on shaping the EU agenda on active and healthy ageing. The proposed Covenant will create a unique structure that will help mobilise a wide range of local and regional authorities and relevant stakeholders across the EU and will facilitate the creation of a large scale movement to adapt our environments and communities to the need of our ageing population. The Covenant will support longer healthy life years by pooling and sharing the knowledge and expertise of WHO on AFE, and facilitating access of local/regional actors to the outcomes of the EIP-AHA, EU work on DfA and interoperability standards, EU projects, upcoming KIC for healthy living and active ageing.

AGE will also campaign for a Seniors for Innovation program to offer new ways to involve senior citizens directly in local/regional/national initiatives on AFE.

Inclusiveness and Partnership:

Please identify areas in which you are already cooperating with other parties to implement the action; identify these other parties e.g. sector; describe the complementarity among all parties.(compulsory)

(maximum 1000 characters)

AGE commitment was developed in close cooperation with the WHO Dept of Ageing and Life Course and the coordinator of WHO Regional Office for Europe Healthy Ageing, Disability and Long-term Care. AGE objective has received the support of the Committee of the Regions in their “Opinion on Active Ageing: Innovation, Smart Health and Better Lives requested by the DK

EU Presidency and adopted by the CoR at unanimity on 4 May. The Opinion supports our call for the launch of a EU Covenant on Demographic Change. Our commitment is already formally supported by the Slovenian national programme on age-friendly cities, several regional and local authorities, research centres/universities and EU networks (list of supporting partners). The virtual forum set up by AGE already gathers 76 stakeholders from 19 countries.

The concept of the "Seniors for Innovation programme" is very participatory and will support the active participation of older people in local/regional/national initiatives on AFE.

Describe your partners: type of organisation (you can select as many as necessary)

- Health provider
 - ✓ Public health provider
- Care provide
 - ✓ Public care provider
- Industry
 - ✓ Large
- Advocacy organisations
 - ✓ For the elderly
 - ✓ For the users
 - ✓ For informal care givers
- Public authority
 - ✓ Other international organisation
 - ✓ National public administration
 - ✓ Regional administration
 - ✓ Local administration
 - ✓ Public health provider
 - ✓ Public care provider
- Research/academia

Are additional partners (or sectors) missing with whom you consider it necessary to cooperate in order to implement the action?

If yes, Please identify the categories of additional partners with whom you consider it necessary to cooperate in order to implement the action

- Health provider
 - ✓ Public health provider
 - ✓ Private health provider
- Care provide
 - ✓ Public care provider
 - ✓ Private care provider
- Industry
 - ✓ Large
 - ✓ SME

- Advocacy organisations
 - ✓ For healthcare professionals
 - ✓ For the elderly
 - ✓ For patients
 - ✓ For the users
 - ✓ For informal care givers
- Public authority
 - ✓ European Commission
 - ✓ Other international organisation
 - ✓ National public administration
 - ✓ Regional administration
 - ✓ Local administration
 - ✓ Public health provider
 - ✓ Public care provider
- Research/academia
- Transport
- Other Housing

Please identify the sectors of additional partners with whom you consider it necessary to cooperate in order to implement the action.

- ✓ Health
- ✓ Social
- ✓ Housing
- ✓ Pharma
- ✓ ICT

Please identify the countries and regions of the partners you are already cooperating with.

(compulsory)

EU Member States

Please specify the Member States (Hold down the control (ctrl) button to select multiple options)*

Belgium
 Finland
 France
 Germany
 Greece
 Hungary
 Ireland
 Italy
 Netherlands
 Poland
 Portugal
 Romania
 Slovenia
 Spain
 Sweden
 United Kingdom

See list of regions attached.

Regions

Spain

Vizcaya
Madrid
Alicante / Alacant
Valencia / València

France

Paris
Doubs

Italy

Venezia
Rovigo

Netherlands

Overig Groningen

Poland

Łódzki

United Kingdom

Hertfordshire

The cities involved (optional question)

Alicante, Grönningen, Hertfordshire, Lisboa, Lodz, Madrid, Stockport, Valencia

Other European Countries

Please specify the country

- ✓ Serbia
- ✓ Turkey
- ✓ Croatia

Delivery: delivering according to planning and agreed outcomes

Please describe how you can make a substantial contribution, direct or indirect, towards the overall deliverable target of the Specific Action.

- If the contribution is direct, please indicate to how many and which cities/regions/municipalities and to what proportion of their target population you expect to deliver innovative approaches, including the use of ICT solutions, to make their living environment more age friendly.
- If the contribution is indirect, please describe clearly in this section the causal link with the respective target. In addition, please describe in the "Inclusiveness and Partnership" section: with which other stakeholders you are already partnering as well as with whom else you need/wish to partner in order to deliver your contribution.

(maximum 1000 characters)

2012:

May: AGE agreement with WHO networks on AFE, launch of virtual forum on AFE. Supporting partners join AGE consortium and commit to bringing their own contribution to joint objective. AGE lobby EP and EC to get Seniors for Innovation programme.

June: Small group of regions and AGE start working on concept of Covenant.

July: Consortium develop common work plan and start campaign to recruit local/regional actors to join future Covenant. With WHO, consortium develop common guidelines for innovation in support of AFE to be used by the Covenant to facilitate scaling up of innovative solutions across the EU.12: A group of regional authorities Doubs (FR), Lodzkie (PL), Limousin (Fr), Sachsen (DE), South Denmark, Tampere (FI) and AGE organise a session at CoR Open Days and launch proposed Covenant.

November: Implementation of agreed work plan starts (once agreed by EIP Steering Group).

28.11 Thematic seminar on age-friendly environments co-organised by AGE and Committee of the Regions

Please identify key milestones and indicators to measure progress of your commitment.

Describe your indicators. Include the baseline and target value and the data source as well and provide the timeline and schedule of the related activities (compulsory)

(maximum 1000 characters)

Outcomes:

mid 2013: Comprehensive common guidelines for innovation in support of age friendly environments ready and agreed as basis for local/regional actors to join the Covenant

mid 2013: Major event to be organized with Committee of the Regions, Eurocities and CEMR on proposed Covenant

2013: Covenant on Demographic Change and EU network on age-friendly environments officially launched to support AFE and clear objectives developed in cooperation with WHO networks.

Targets:

End 2013: 25 regions (NUTS 2 or NUTS 3) and 50 cities join the Covenant

End 2013: Seniors for Innovation programme agreed

End 2014: 50 regions and 100 cities join the Covenant

Critical mass: mobilising sufficient resources

Please describe and quantify what resources are committed to the implementation of the Specific Action, e.g.:

- financial and human resources
- know-how and in-kind contributions
- availability/access to infrastructure, materials or research results
- organisation of meetings, engagement of relevant constituencies through networking, advocacy and leadership, pledges

(compulsory)

(maximum 1000 characters)

Our consortium already brings together 15 EU networks and 27 national/regional/local public and private actors committed to provide their expertise and devote resources toward out joint objective. Their expertise covers: healthy ageing, housing, social inclusion, self-advocacy, gender issues, injury prevention and safety promotion, accessible tourism, research on healthy ageing, ICT. Our members and partners provide their support and expertise on a voluntary basis. Their contributions to our EIP objective (national campaigns) are supported by their organisations and are an intrinsic part of their usual activities. AGE will continue to moderate and develop the virtual forum and group of supporting partners, and to lead the campaign until the Covenant to be set up and running.

AGE will also seek the support of the CoR, Eurocities and CEMR for the organization of a major event around mid 2013 to present the outcome of the work on the common guidelines and officially launch the Covenant

Advocacy: inspiration and political support

Please describe how you intend to motivate other relevant parties and/or constituencies to be involved in the action, how you plan to make information about the action and its results open and what media campaigns and public presentations you intend to support.

(compulsory)

(maximum 1000 characters)

AGE has long standing working cooperation with WHO, the European Parliament Intergroup on Ageing and other MEPs supporting our objective, the Committee of the Regions, CEMR, Eurocities, national ministries, several regional authorities as well as many EU actors that help us mobilise a wider range of stakeholders at local/regional/national and EU level. Our consortium and virtual forum will remain open and information will be disseminated on a regular basis to the forum members and Age wide range of external contacts. Communication material will be developed and AGE will seize all relevant opportunities to present our work in EU and national events (AGE is invited to speak at more than 150 events/year) and media. Our objective is already mentioned in several articles that AGE has been invited to contribute. We will also ask the support of the EP Intergroup to organise a key event at the European Parliament to present and discuss our proposal.

Please identify to which of the following activities relevant to "Thematic Marketplace: Innovation for age friendly buildings, cities and environments" you wish to commit (can be more than one).

For those activities you select, please indicate whether you are either already active, or plan to start in 2012, in 2013 or in the period 2014-2015.

Establishing a cooperation agreement with all parties involved, including a network of major cities/regions/municipalities committed to deploying innovative approaches?

If yes:

- ✓ Active now

Establishing a "seniors for innovation" initiative, bringing together innovative experiences for analysis and re-use?

If yes:

- ✓ Starting in 2012

Accelerating standardisation and interoperability of required devices, systems and services by involving major supply and demand side actors and pooling demands by 2013¹?

If yes:

- ✓ Starting in 2012

Developing comprehensive common guidelines for innovation in support of age friendly environments to facilitate replication, in cooperation with the WHO, and building on experience from at several regions/cities/municipalities?

If yes:

- ✓ Starting in 2012

¹ Action to contribute to EU wide acceleration of standards development (see Communication "Taking forward the Strategic Implementation Plan of the European Innovation Partnership on Active and Healthy Ageing".)

Do you wish to participate in the Action Group which will be set up to implement the Action?

- yes

if yes, do you wish to play an active role in facilitating the Action Group?

- yes

Add any relevant details, if appropriate, in relation to your participation in the Action Group.

Some of our supporting partners have submitted their own application to Action D4 and refer to AGE's application. These should be assessed as complementary to AGE's application.

Keywords to describe your commitment - Please select as few/as many as necessary.

See attached list

Our action is horizontal and concerns all keywords.

Ageing Well at Home/Independent Living		
	<i>technology support</i>	Tele-health
		Tele-care
		Robotics
		Tele-training
		Tele-medicine
	<i>Community living, self management</i>	
		Smart homes, e-home
		Motorized mobility
		Emergency response
		Community Mobility Services
		Portable health monitors
		Hearing aids
		Visual aids
		Text-to-speech
		Remote monitoring
		e-health
		Intelligent transport
social inclusion	<i>social networks</i>	Social networking
		Social computing
	<i>Activities</i>	recreation
		sport
	<i>Employment</i>	
Diseases and Disorders	<i>Communicable Diseases</i>	
	<i>Cancer</i>	
	<i>Musculoskeletal disease</i>	
	<i>Digestive System Diseases</i>	
	<i>Respiratory Tract Diseases</i>	
		asthma
		bronchitis
	<i>Neurodegenerative disorders</i>	
		Dementia

		Alzheimer disease
		Parkinson's Disease
	<i>Pain</i>	
	<i>Impairments</i>	Movement Disorder
		Hearing Impairment/deafness
		Vision Impairment/blindness
	<i>Cardiovascular diseases</i>	
	<i>Diabetes</i>	
	<i>Other Nutritional Diseases</i>	malnutrition
		obesity
	<i>Injuries</i>	Falls
		Injuries other than falls
	<i>Psychiatric disorders</i>	depression
		Dementia
		Alzheimer disease
	<i>Frailty/physical decline</i>	muscle loss
		osteoporosis
		loss of orientation/balance
	<i>Arthritis</i>	
	<i>Other diseases</i>	
	<i>multimorbidity</i>	
	<i>Health determinants</i>	tobacco
		diet
		active lifestyle
		wellness
Health Systems and Services	<i>Community care</i>	
	<i>Palliative care</i>	
	<i>Integrated care</i>	
	<i>Chronic care</i>	
	<i>Informal care</i>	Informal carers
	<i>Alternative medicine</i>	
	<i>Nutrition programmes</i>	
	<i>Exercise programs</i>	
	<i>Prevention</i>	Primary prevention (health promotion)
		Secondary prevention (screening, early diagnosis)
		Tertiary prevention (mitigate impact)
		Gender factors
	<i>Education and Lifelong learning</i>	
	<i>Volunteering</i>	
	<i>Case Management</i>	
	<i>Institutional care</i>	
	<i>Screening Programme</i>	
	<i>Health Professionals</i>	Managers, executives
		Administrative Personnel
		Doctors
		Nurses
		Pharmacists
		Psychologists
		Social and Community Workers
		Carers

		Dentists
		Specialists
	<i>Capacity building</i>	education
		guidelines
		Training
	<i>Diagnosis</i>	
	<i>Therapy</i>	
	<i>Surgery</i>	
	<i>Rehabilitation</i>	
	<i>Personal Health Records</i>	
Treatment	<i>Protocols</i>	
	<i>Guidelines</i>	
	<i>adherence</i>	
Medical Devices		
Pharmaceuticals	<i>Prescription</i>	
	<i>Polypharmacy</i>	
	<i>Adverse effects</i>	
	<i>Vaccinations</i>	
	<i>Protocols</i>	
	<i>personalised medicine</i>	
	<i>Pharmacovigilance</i>	
Financing	<i>EU funding</i>	
	<i>Non EU funding</i>	procurement
		sustainability of public finances
		Public Private Partnership
		Innovative pricing models
	<i>Private</i>	business models
		venture capital
Health technology Assessment	<i>efficiency</i>	
	<i>cost-effectiveness</i>	
	<i>health outcomes</i>	
	<i>QALY</i>	
	<i>HALY</i>	
	<i>Evidence-base</i>	
	<i>Modelling</i>	
Regulatory conditions		authorisation
		legislation
		data protection
		privacy
		standardisation
Research and development	<i>Epidemiology</i>	
	<i>Medical research</i>	
	<i>Monitoring and Evaluation</i>	
	<i>Gerontology</i>	bio gerontology
		medical gerontology
		social gerontology
Privacy and Data Protection		
Patient Empowerment		informed consent
Competitiveness	<i>Access to markets</i>	

	<i>Patents</i>	
Ethics		

Working languages

English

French

Please include a backup contact in addition to yours. (name, e-mail adress, phone number)

Maciej Kucharczyk

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+32.280.14.70

Please give website's url

www.age-platform.eu

I have read, accepted and abided by the Guide to Invitation for Commitment and I agree that all added information is correct.

✓ yes

I have read and understood the privacy notice.

✓ yes