



You're invited to the inaugural:  
**'Ageing Well Revolution: Insights into the Business  
and Social Opportunities of Modern Ageing'**  
international conference.

## Event insights

- The conference is designed for organisations like yours – helping you connect with international experts showcasing social and business innovation to maximise economic opportunity in the ageing market.
- The Ageing Well market is growing at unprecedented rates and by 2050 there will be 1.3 billion people aged 60 and over in the Asia Pacific.
- The conference will shift mindsets of the importance of ageing and inspire businesses at an international, national and state level to engage holistically with this sector and learn from international experts about the role that social and business innovation plays in connecting consumers, products and communities.
- Opportunities are linked to aged care as well as, food, preventative health care, medical and assistive devices, transport, technology and healthcare innovations such as telehealth.

## Who should attend?

- **Business and not-for-profit leaders,**
- **Investors**
- **Entrepreneurs and innovators**
- **Peak body influencers**
- **Research and development thought leaders**
- **Policy influencers and decision makers**

## Key note speakers

The conference has attracted a number of significant speakers including:

<b>Dr Adam Gazzaley (USA)</b>	Founder and executive director of Neuroscape
<b>Susann Keohane (USA)</b>	IBM Global Research Leader for the Ageing Initiative Dr
<b>Alexandre Kalache (Brazil)</b>	International Longevity Centre Co-President
<b>Dr Terry Sweeney (Australia)</b>	IBM Watson Health Lead for Asia Pacific (AUS)
<b>Dan Gregory (Australia)</b>	Founder, The Impossible Institute

# Highlights

- **Curated conference program** exploring four interconnecting themes:

**Participation and Productivity**

**Global Transformational Data and Trends**

**Social Innovation Opportunities**

**Business Innovation Opportunities**

- **Exhibition Marketplace** filled with the latest innovations in ageing, providing the opportunity for delegates to connect with entrepreneurs and innovations in this rapidly growing market.
- A unique **networking** event/s, one of which will be hosted within the Marketplace, providing opportunities to meet with other delegates, experts and exhibitors.

## Exhibition Marketplace

The conference will feature the Exhibition Marketplace, a space where you can showcase your product or service to the hundreds of national and international delegates who will be participating in the conference and a place to meet and network. More details on the Marketplace is available at [www.ageingwellrevolution.com.au](http://www.ageingwellrevolution.com.au)

## Important information

**Conference:** Wednesday 22nd / Thursday 23rd November

**Venue:** Adelaide Convention Centre, North Terrace, Adelaide

## About the host city, Adelaide, South Australia

South Australia is making significant investments to propel the State as a global leader in Ageing Well. The international conference will showcase it's many initiatives in this area, to the world, and provide the environment for building lasting global professional networks. South Australia's reputation as a place where people and business thrive and commitment to innovation and entrepreneurship has made it the optimal destination for ground breaking science and research facilities and aged care offerings. Areas of excellence include: digital health solutions, assisted living and medical devices and unique service delivery models which make not only care provisions exemplary but also assist people age in place with ease.

Surrounded by food and wine producing regions and facing an abundant sea, Adelaide offers a complete package of Australian experiences that includes wildlife and culture. With 1.3 million people calling Adelaide home, it's a city that enjoys a close proximity to nature.

## Further information

Additional information on the conference program and partners is available at:

[www.ageingwellrevolution.com.au](http://www.ageingwellrevolution.com.au)

